



Hogg Foundation
for Mental Health



New Voices Showcase, Call for Entries

Due Date: Wednesday, August 3, 11:59 pm CT

Informational Zoom conference: Tuesday, July 12, 2022, 2:30 pm to 3:30 pm CT

The Hogg Foundation is seeking talented young creators, ages 16 to 24, for its **New Voices Showcase**. We are looking for short videos that answer the question, **“How would the world be different if it cared about your mental health?”** Video creators can use storytelling, humor, advice, or any of the above in creating the video. Submissions must be no longer than five minutes in length. Videos can depict situations that are real or fictionalized. Our goal is to give opportunities to talented young people who care about mental health. Videos created in the style of popular platforms like Tik-Tok are acceptable.

As an incentive, we are offering cash awards for the most meaningful submissions. Videos are reviewed by Hogg Foundation staff. They are rated according to quality, originality, and relevance to our mission of supporting mental health for all Texans.

Members of historically excluded groups are encouraged to submit. This includes race, ethnicity, sexual orientation, disability, gender, religion, or economic standing. Aspiring filmmakers are also encouraged to submit.

The cash awards are as follows:

- First prize: \$500
- Second prize: \$250
- Third prize: \$100

Every video creator who sends a submission is added to the foundation's new **Contributors Circle**. This can lead to future paid freelance opportunities. Also, all accepted entries (not just the award-winning ones), will be published on the Hogg Foundation website. Video creators keep the rights to their work while allowing the Hogg Foundation to use their work in its communications. Video makers receive credit for any materials we use or share.

Eligibility Criteria:

Currently, the New Voices Showcase seeks young creators ages 16 to 24. The opportunity is for current Texas residents only. The most important criteria for the New Voices Showcase is that all entries should answer the question:

“How would the world be different if it valued your mental health?”

Decisions on style and tone are left up to you. In deciding on the cash awards, we give preference to videos that speak to any of the following:

- The lived experience of having a mental health condition.
- What you have learned about resilience and recovery during the COVID-19 pandemic.
- What you have learned about equity, justice, or rights that is relevant to others during this challenging time in history.
- Living in Texas and why your experience is particularly relevant to Texans.

Video makers will also be asked to **provide a brief summary** (up to 250 words) of their background and experience with mental health.

Submission Criteria

We encourage free expression and honest accounts of living with mental health challenges. Submissions containing profanity or provocative content will not automatically be disqualified. However, we also keep in mind the needs of our audience, which is for inspiring, informative, and well-crafted content.

The foundation reserves the right to reject videos for any of the following reasons:

- The video depicts content that is inconsistent with the Hogg Foundation's mission and core values. This includes advocating for the exclusion or mistreatment of specific groups of people; advocating suicide or self-harm; or promoting violence.

- The video is in an unreadable or unusable file format.
- The video attempts to promote a product or service.
- The video is found to have been plagiarized or contains copyrighted material.

For detailed responses to questions you may have, please read the Question and Answers.

Application Process:

Step 1. Registration

The Hogg Foundation uses an online grants management system called Fluxx. Applicants must register at <https://hogg.fluxx.io> before the proposal due date and no later than **11:59 pm, Central Time (CT), on Monday, August 1, 2022**. If you have never used Fluxx before, you will need to register at <https://hogg.fluxx.io>.

Follow the instructions on the right-hand side of the screen, then proceed to Step 2. If you have registered in Fluxx in the past, go to <https://hogg.fluxx.io> and enter your existing username and password, then proceed to Step 2. If you have forgotten your password, please go to <https://hogg.fluxx.io> and follow the instructions on the right-hand side of the screen. Then proceed to Step 2. If you experience technical issues with registering in Fluxx please email us at hogg-grants@austin.utexas.edu.

Step 2. Enter Application Information

The next step is to enter application information online into Fluxx: <https://hogg.fluxx.io>. Answers must be provided for all questions for your submission to be officially entered.

Step 3. Informational Zoom Conference

The Hogg Foundation will be hosting an informational Zoom conference on **Tuesday, July 12, from 2:30 pm to 3:30 pm, Central Time**. You must register in advance no later than **Monday, July 11 by 5:00 pm, Central Time**. [Register for Zoom meeting](#).

Questions you would like to ask during the Zoom conference may be submitted in advance no later than Thursday, July 7 (5:00 p.m. CT). You can submit your questions to hogg-grants@austin.utexas.edu.

All questions and answers taken during the Zoom conference will be added to Questions and Answers within 48 hours.

Have Questions?

The foundation will not accept phone calls about the New Voices Showcase except for questions related to technical issues. Email questions about the application process to hogg-grants@austin.utexas.edu. Answers to questions that may be helpful to other potential applicants will be posted here. Check the Questions and Answers often for helpful information.