Community Revitalization

Councilman Robert Shankle

In collaboration with Dr. Emmerentie Oliphant, Dr. Freddie Avant and Ms. Lenola Wyatt
Leadership
Trust
Vision
Impact Lufkin is a backbone organization that strives to build on the strengths of the community and addresses the needs while making a sustainable, positive impact.
MISSION STATEMENT

Impact Lufkin is a community driven organization that connects resources with responsible partners, agencies and programs to serve as a catalyst for sustainable community empowerment, revitalization and enrichment.
The purpose was to conduct an appreciative inquiry in Wards 1 and 2 in Lufkin to explore the strengths, resources, assets, resilience and challenges in the community.
“LISTENING TO THE VOICE OF THE COMMUNITY”
“ESCUCHANDO LA VOZ DE LA COMUNIDAD”

- Participatory action, inclusion and shared decision-making
- Strengths, resources, assets, resilience & challenges in the community
- Listen to the collective voice of the community
- Provide recommendations to the community
- Reflect on revitalization strategies
APPRECIATIVE INQUIRY
DATA COLLECTION

Focus Groups
- General
- Specific

Conversations
- Cafés

Key Informant Interviews

Short Interviews

Informal Discussions

Children and Youth
- Drawings
- Photo Voice
- Discussion groups

Photo Voice

Survey

Walk through the Community

Geographical Information Systems Mapping

Councilman Robert Shankle, Dr. Emmerentie Oliphant, Dr. Freddie Avant and Ms. Lenola Wyatt

Impact Lufkin (2019)
PRIORITY FOCUS AREAS

• Beautification
• Community safety and policing
• Education
• Health
• Housing
• Jobs and economic development
• Locality of resources and services
• Neighborhood center
• Quality of life
• Specialized services for at risk populations
• Transportation
• Youth development

Impact Lufkin (2019)  |  ImpactLufkininCommunityDriven.org
OFFICIALLY ESTABLISHED AS A NON-PROFIT JULY 2017: NEW OFFICE RIBBON CUTTING NOVEMBER 2018
Impact Lufkin buys Lufkin Country Club

By JESS HUFF/The Lufkin News Posted: 11 hours ago

Impact Lufkin, a Lufkin nonprofit, has purchased the old Lufkin Country Club land, a 170-acre tract in Lufkin,
IMPACT LUFKIN
170 ACRES OF LAND
Texas A&M Master Plan
North Lufkin Community Center

Impact Lufkin (2019)
RECENT EVENTS: MARCH 30, 2019
2ND ANNUAL COMMUNITY FUN DAY AT JONES PARK

Impact Lufkin (2019)
RECENT EVENTS: 2ND ANNUAL COMMUNITY FUN DAY AT JONES PARK
RECENT EVENTS: OUTREACH TO SPANISH SPEAKING COMMUNITY MEMBERS

Impact Lufkin (2019)
THANK YOU

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